# Horizon 2040



Liverpool Plains Shire Community Strategic Plan 2025-2035

## Contents

Acknowledgement of Country
Welcome
Message from the Mayor5
Our Vision
Integrated Planning and Reporting
Our Liverpool Plains Shire
Community and economic profile11
Developing our Community Strategic Plan 12
Guiding principles
Planning in Partnership13
Community engagement14
Achieving our Community Strategic Plan16
Our Community Strategic Plan 17
Our Plan on a Page17
Our Community
Our Leadership
Our Environment
Our Economy



## Acknowledgement of Country

#### The Liverpool Plains Shire local government area sits within Kamilaroi Country.

In the spirit of reconciliation, Liverpool Plains Shire Council acknowledges the Kamilaroi people as the traditional custodians of the land and pays respect to Elders past, present and future and we extend our respect to all Indigenous Australians in the Liverpool Plains Shire.

We recognise and respect their cultural heritage, beliefs and continuing connection with the land and waterways. We also recognise the resilience, strength, and pride of the Kamilaroi community.

## Welcome

This Community Strategic Plan is an important document for the entire Liverpool Plains Shire community. It captures our shared aspirations, priorities and values. It tells a story of what is important to us and the future we want for our community, through answering four key questions:

- Where are we now?
- Where do we want to be in 2040?
- How will we get there?
- How will we know when we have arrived?

Liverpool Plains Shire Council has an important role as the custodian of this Community Strategic Plan. With the election of a new council in September 2024, NSW Integrated Planning and Reporting (IP&R) legislation requires that we review and update our Community Strategic Plan to ensure it continues to reflect our community's aspirations and priorities. Just like you, we love the Liverpool Plains and that is why looking towards tomorrow and planning for our future is such an important task.

Your aspirations and priorities have remained consistent since we last reviewed this Community Strategic Plan in 2022. We heard that continuing to improve Liverpool Plains Shire Council's financial sustainability and overall performance remains a key priority for our community, as is improving our extensive road network and water supply infrastructure. Ensuring ongoing access to quality health and education services is critical, and growing the Liverpool Plains – both our community and economy – is an important challenge ahead.

As a result, this Community Strategic Plan builds on the foundations of our existing plan and represents a refresh, rather than a complete redevelopment, ensuring continuity and alignment with community priorities.

While Liverpool Plains Shire Council is responsible for developing this Community Strategic Plan, delivering our shared vision is not something we can achieve in isolation. Our success is entirely dependent on strong partnerships and genuine collaboration with a wide range of stakeholders – including government agencies, business and industry, sporting and service clubs and non-government organisations, and of course, our community.

Thank you for your involvement in developing this Community Strategic Plan, and your ongoing feedback and participation in community life. We invite you to join us on this journey towards 2040 and help take this plan from vision to action.

## Message from the Mayor

The Liverpool Plains Community Strategic Plan was first developed in 2022 and with a newly elected council on board, we have gone back to the community to confirm that the community's vision, aspirations and priorities for the future haven't changed.

The community has told us once again that the priorities remain the same, with a focus on financial sustainability, roads, water management, health services, growth management and housing just to name a few. While the core of the plan remains largely unchanged, it's important to recognise that this is a document created by and for the community, meaning everyone has a role in taking ownership of the parts they can influence.

Also, we can't tackle everything right away, but by working together, the council, community and key organisations can prioritise what's most important. Community partnerships are key, by listening to the needs of the community and sharing ideas, we can take effective steps toward progress. It's about finding solutions that work for everyone.

We encourage you to revisit the Community Strategic Plan and let us know if there's anything we may have missed.

Thanks for being involved!

Councillor Ken Cudmore Mayor, Liverpool Plains Shire Council

## **Our Vision**

The Liverpool Plains Shire provides the best of country living. Our community is active, engaged and inclusive, and we benefit from strong leadership to carry us into the future.

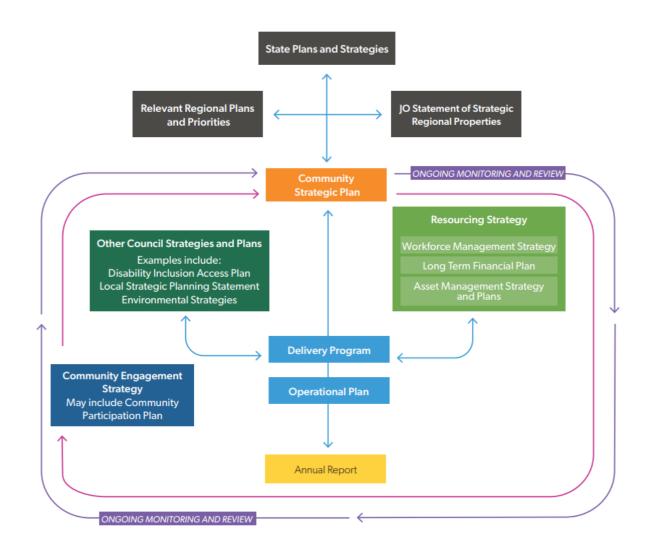
Our unique landscapes and natural environment are valued and preserved, and our quality services and infrastructure support a thriving economy and growing population.

## Integrated Planning and Reporting

This Community Strategic Plan documents the shared vision, aspirations and values of our community. It serves as a long-term plan for Liverpool Plains Shire to 2040 and identifies the key priorities and strategies for achieving our vision.

Under the *Local Government Act 1993*, Liverpool Plains Shire Council is required to undertake long-term strategic planning, informed by comprehensive community engagement, known as the Integrated Planning and Reporting (IP&R) framework. This process supports Council in developing a clear vision for our community's future and provides a roadmap for delivering community priorities in a sustainable manner.

The Community Strategic Plan sits at the heart of our IP&R framework and informs all longterm planning for the future of the Liverpool Plains Shire local government area. While Council has a custodial role to play in preparing and reporting on this plan, all members of our community – as well as other stakeholders, such as State and Federal Governments – have a role to play in achieving our vision and strategic priorities.



## **Community Strategic Plan**

The Community Strategic Plan is the highest-level plan that Council prepares through its IP&R framework. The purpose of the Community Strategic Plan is to identify the community's main priorities and aspirations for the future and to plan strategies for achieving these goals. All other strategies developed as part of the IP&R framework relate to, and support, the Community Strategic Plan.

## **Community Engagement Strategy**

The Community Engagement Strategy outlines how Council engages with the Liverpool Plains Shire community and other stakeholders to develop the Community Strategic Plan, as well as other plans, policies, programs and key activities undertaken from time-to-time.

## **Delivery Program**

The Delivery Program is prepared by the incoming governing body and identifies the principal activities and functions to be undertaken by Council to perform all its functions - including the strategies established by the Community Strategic Plan - using the resources identified in the Resourcing Strategy. All plans, projects, activities, and funding allocations made by Council over its four-year term must be directly linked to the Delivery Program.

## **Resourcing Strategy**

The Resourcing Strategy demonstrates how the four-year Delivery Program and annual Operational Plans will be resourced from an asset, financial and workforce perspective. The Resourcing Strategy comprises three individual, but related, plans: the Strategic Asset Management Plan, Long-Term Financial Plan, and Strategic Workforce Management Plan.

## **Operational Plans**

Annual Operational Plans support the four-year Delivery Program. The Operational Plan outlines the individual projects and actions that will be undertaken in a specific financial year to achieve the commitments made in the Delivery Program. The Operational Plan includes Council's Budget for that financial year, and details the rates, fees and charges to be levied by Council during that year.

## Informing strategies

Council develops a range of other strategies to inform our IP&R framework and guide the priorities and actions in our four-year Delivery Program and annual Operational Plan. Some strategies, such as our Disability Inclusion Action Plan and Economic Development Strategy, are externally focused, whereas others, such as our ICT Strategy, are internally focused.

## Reporting our progress

Reporting is a key element of the IP&R framework. We use a variety of tools to report our progress in achieving this Community Strategic Plan and implementing the Delivery Program, as well as our financial performance against the annual Budget and Long-Term Financial Plan.

- Quarterly Budget Review (QBR) Statements: Council prepares a Quarterly Budget Review (QBR) Statement three times each year (first, second and third quarters) which shows, by reference to the estimate of income and expenditure set out in the statement of Council's Revenue Policy in the Operational Plan for the relevant year; a revised estimate of the income and expenditure for that year.
- **Delivery Program Progress Reports:** Every six months, Council prepares a report detailing our progress in achieving the principal activities detailed in the Delivery Program.
- **Annual Reports:** Within five months of the end of each financial year, Council prepares an Annual Report, which includes a copy of our audited financial reports. The Annual Report details our progress in implementing the Delivery Program and the activities we have undertaken to deliver on the objectives of the Community Strategic Plan.
- State of our Shire Report: Tabled at the first meeting of the newly elected council, the State of our Shire Report provides an update on our progress in implementing the Community Strategic Plan over the Council term, as well as the results and outcomes the implementation of the Community Strategic Plan has had for our community.

## **Our Liverpool Plains Shire**

The Liverpool Plains Shire is centrally located in the New England-North West region of New South Wales, strategically nestled in the foothills of the Great Dividing Range. Stretching across 5,086 square kilometres, the Liverpool Plains is home to a vibrant community and offers the best of country living.

The main population centres of Quirindi and Werris Creek are located at the heart of the Shire and are supported by several smaller villages and hamlets including Blackville, Caroona, Currabubula, Pine Ridge, Premer, Spring Ridge, Wallabadah, and Willow Tree.

Extending across the traditional lands of the Kamilaroi people, the Liverpool Plains Shire has a strong Indigenous heritage. Approximately 15 per cent of the local population identify as Aboriginal or Torres Strait Islander, which is significantly higher than the NSW average of 3.4 per cent.

Renowned as the food bowl of New South Wales, the Liverpool Plains Shire is a food and fibreproducing powerhouse. Home to some of the most fertile soils in the world, the shire is known for its rich agricultural land and produces a wide range of crops such as wheat, sorghum, and sunflowers. Livestock farming, including beef cattle, sheep and poultry, also play an important role in the local economy.

Sitting at the junction of the New England and Kamilaroi Highways, the Liverpool Plains Shire is approximately 350 kilometres north of Sydney, 250 kilometres north-west of Newcastle and 60 kilometres south of Tamworth. The shire is bordered by Gunnedah Shire to the north, Tamworth Region to the west, Upper Hunter Shire to the south, and Warrumbungle Shire to the west.



## Community and economic profile

Source: Australian Bureau of Statistics

Population	A LUE EN	Population: 7,667 Families: 1,937 Median age: 48 Aboriginal and Torres Strait Islander: 14.8% Born overseas: 16.9%
Education		Preschool students: 5.8% Primary school students: 24.9% Secondary school students: 19.8% Highest educational attainment: Vocational: 19.6% Advanced diploma or diploma: 6.0% Bachelor degree or higher: 9.3%
Economy		Top industries of employment Agriculture, forestry and fishing: 22.7% Health care and social assistance: 11.7% Transport, postal and warehousing: 7.8% Education and training: 7.8% Retail trade: 7.2%
Workforce		Workforce participation: 52% Median annual income: \$40,419 Local businesses: 1,014 Local jobs: 5,985
Housing		Median House Price: \$320,000 Median weekly rent: \$230 Average household size: 2.3 people
Land Use	*	Total land area: 508,224 hectares Protected land area: 11,369 hectares

## Developing our Community Strategic Plan

## **Guiding principles**

### Social justice

Social justice is recognition and action to support the rights of all people. All people have equal economic, social and cultural rights, regardless or gender, age, race, ethnicity, class, religion, disability or sexuality. Everyone should have the opportunity for personal development and be able to fully participate in society without discrimination.

Development of this Community Strategic Plan has been guided by the social justice principles of access, equity, participation, and rights:

- **Equity:** there should be fairness in decision-making and prioritising and allocating resources, particularly for those in need.
- Access: all people should have fair access to services, resources and opportunities to improve their quality of life.
- **Participation:** everyone should be given genuine opportunities to participate in decisions which affect their lives.
- **Rights:** equal rights should be established and promoted, with opportunities provided for all people from all backgrounds.

#### The Quadruple Bottom Line (QBL)

The Quadruple Bottom Line (QBL) addresses social (community), environmental, economic, and civic leadership (governance) considerations in an integrated manner. The social justice principles, together with the QBL, ensures a balanced approach is applied to all aspects of this Community Strategic Plan and provides an integrated framework for decision-making towards 2040 and beyond.



## Planning in Partnership

## The United Nations (UN) Sustainable Development Goals

The United Nations (UN) Sustainable Development Goals are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. Australia is one of 193 countries that committed to the goals in September 2015 as part of the 2030 Agenda for Sustainable Development.

There are 17 SDGs which aim to increase global well-being through addressing some of society's key challenges including climate change, economic and gender inequality, sustainable consumption and innovation. Many of the goals are relevant to local governments. Goal 11, to *"Make cities and human settlements inclusive, safe, resilient and sustainable"*, is particularly relevant to local government planning.

Individuals, communities, businesses and all levels of government must work together to achieve these goals by 2030. Each strategic outcome in this Community Strategic Plan works towards a number of these goals.



## Community engagement

### How you participated

Our Community Strategic Plan was prepared in 2022. In undertaking this review of our Community Strategic Plan in November 2024, we asked our community to complete a survey to help us understand if the strategic direction and objectives set out in our Community Strategic Plan were still current or needed to be refined. We received a total of 33 completed survey responses.

#### What we asked

- Are you aware of the Liverpool Plains Shire Community Strategic Plan?
- Thinking about our community, what do you consider to be the highest priorities?
- Thinking about our governance and leadership, what do you consider to be the highest priorities?
- Thinking about our environment, what do you consider to be the highest priorities?
- Thinking about our economy, what do you consider to be the highest priorities?
- What do you think is the Liverpool Plains Shire's greatest opportunity, priority or challenge over the next 10-15 years?

#### What we heard

#### Strengths

We adopted a strengths-based approach to planning for Liverpool Plains Shire's future and reviewing our Community Strategic Plan. Our beautiful landscape and natural environment are both highly valued, and our community expressed a strong desire to see them protected and preserved into the future. Our wide-open spaces provide the perfect environment to raise a family, and our local facilities, sportsgrounds and community halls are appreciated. Our strong sense of community spirit is celebrated, and we are welcoming of new people and diverse backgrounds.

#### Challenges

Community feedback identified several key challenges facing the Liverpool Plains Shire. Our population is ageing, meaning ensuring access to quality health and social support services is especially important to our community. Housing affordability and availability is a key concern, impacting our ability to grow our population and attracting more people to relocate and settle in the Liverpool Plains. Improving local infrastructure, including our extensive road network, and access to telecommunications services are both seen as priorities. Achieving economic growth and diversifying local industry was also cited as a challenge facing the Liverpool Plains.

#### Community priorities

Our community told us that the Liverpool Plains Shire could be enhanced through focusing on the following priorities:

- Amenity and presentation: Beautifying and maintaining our town centres and villages and delivering the services and facilities they need to grow and thrive.
- **Population growth:** Growing our local population and promoting the Liverpool Plains as a great place to live, settle and raise a family.
- **Council performance:** Improving Council's financial sustainability, customer responsiveness and overall performance, and ensuring service levels are appropriate and affordable into the future.

- **Community engagement:** Strengthening community engagement and providing opportunities for people to get involved, have their say, and contribute to local decision-making.
- **Health and social services:** Ensuring the Liverpool Plains has access to quality health, medical and social services, including GPs, mental health services, aged care, and childcare.
- **Economic development:** Developing our local economy through attracting investment, marketing the Liverpool Plains as a visitor destination, and supporting our businesses to grow and diversify.
- **Housing:** Facilitating increased housing development to support population and workforce growth and ensure affordable and diverse housing options are available.
- **Water supply:** Continually improving our water infrastructure and network to ensure all members of our community enjoy access to quality water supply.

## Achieving our Community Strategic Plan

Liverpool Plains Shire Council is committed to understanding our community's priorities, concerns and needs in critical services, programs, facilities and events. However, all levels of government, as well as businesses, industry groups, community groups and individuals, share responsibility for achieving our Community Strategic Plan.

Council plays a key role in providing essential services and infrastructure to the community. Where Council has a direct service responsibility, it will work with the community to determine appropriate service levels, balancing expectations with financial sustainability. These service levels are outlined in Council's strategic documents, including the Delivery Program and Resourcing Strategy.

Meeting service expectations is challenging within limited resources, particularly as local councils increasingly take on responsibilities previously managed by other levels of government. Expanding or maintaining services may require additional funding, and Council must prioritise investment to ensure long-term sustainability. While Council leads in service provision, achieving our community's vision relies on strong partnerships and collective action.

This Community Strategic Plan outlines Council's role in the delivery of each priority, described using the following terms:

- Leader: Council takes a lead role in delivering infrastructure, providing services and community facilities, as well as in planning and providing strategic direction through policy and practices, to achieve the strategic objective.
- **Partner:** Council takes a partnership role and works with the community, business and industry, other councils, and other tiers of government, to jointly achieve the strategic objective.
- Advocate: Council takes an advocacy role and amplifies the voice of our community and works with key decision-makers to get the best possible outcomes, but is not primarily responsible for achieving the strategic objective.

#### Leader

Driving initiatives and delivering key projects, services, programs and events

#### Partner

Working side-byside with community, businesses, industry and government

#### Advocate

Championing the needs and aspirations of our community at all levels of government

## Our Community Strategic Plan

## Our Plan on a Page

Community			
Objective:	1. Our community offers a great rural lifestyle.	Lead agency	Council's role
Strategies:	1.1. Enhance our landscapes, town centres and villages.	Council	Leader
	1.2. Promote active lifestyles and strengthen community connections and sense of belonging.	Council	Leader, Partner
	1.3. Deliver accessible and quality health, education and community services.	NSW Government	Partner, Advocate
	1.4. Expand and improve our internet and telecommunications services.	Federal Government	Advocate

Leadership			
Objective:	2. Our shire has strong, trusted and accountable leadership.	Lead agency	Council's role
Strategies:	2.1. Model collaborative and transparent leadership.	Council	Leader, Partner
	2.2. Engage diverse voices to plan for our future.	Council	Leader
	2.3. Demonstrate good governance.	Council	Leader
	2.4. Deliver quality, effective and sustainable civic services.	Council	Leader

Environmer	nt			
Objective:		Dur natural and built environments are valued, sustainable and liveable.	Lead agency	Council's role
Strategies:		Plan, deliver and maintain infrastructure that meets our needs.	NSW Government	Leader, Partner
		Plan, deliver and maintain affordable and reliable water and waste services.	Council	Leader, Advocate
	3.3. P	Protect our agricultural landscapes.	NSW Government	Partner, Advocate
	3.4. P	Protect our natural environment and biodiversity.	NSW Government	Leader, Advocate

Economy			
Objective:	4. Our economy is thriving, diverse and growing.	Lead agency	Council's role
Strategies:	4.1. Grow our agriculture industry and secondary sectors.	Industry	Partner
	4.2. Grow our local population and create local jobs and business opportunities.	NSW Government, Industry	Partner, Advocate
	<ol> <li>Beautify our town centres and facilitate business and residential development.</li> </ol>	Council	Leader
	<ol> <li>Develop our visitor economy and showcase our attractions, events and experiences.</li> </ol>	Industry	Leader, Partner

## Our Community

Objective	Where do we want to be in 2040?		
	1. Our community offers a great rural lifestyle.		
Strategies	How will we get there?	Lead	Council's Role
1.1. Enhance o	ur landscapes, town centres and villages.	Council	Leader
1.2. Promote active lifestyles and strengthen community connections and sense of belonging. Council Leader, Partne			Leader, Partner
1.3. Deliver acc community	essible and quality health, education and y services.	NSW Government	Partner, Advocate
· ·	d improve our internet and unications services.	Federal Government	Advocate

### Related Sustainable Development Goals



Everyone	Partners
What you can do to help achieve our objective	Who can help achieve our objective
<ul> <li>Report crime or anti-social behaviour to Police or Crime Stoppers</li> <li>Report graffiti to Liverpool Plains Shire Council</li> <li>Join a sporting club or take up a sport</li> <li>Volunteer or join a service club or not-for- profit organisation</li> <li>Attend community events, festivals and celebrations</li> <li>Join Central Northern Regional Library</li> <li>Support and promote multiculturalism</li> <li>Get to know your neighbours</li> <li>Learn about local history, culture and heritage</li> </ul>	<ul> <li>Arts North West</li> <li>Central Northern Regional Library</li> <li>Community groups and service clubs</li> <li>Local Aboriginal Land Councils</li> <li>National Broadband Network (NBN)</li> <li>NSW Department of Communities and Justice</li> <li>NSW Department of Family and Community Services</li> <li>NSW Health</li> <li>Regional Development Australia (RDA) Northern Inland</li> <li>Sporting clubs and associations</li> <li>Telecommunications providers</li> </ul>

#### Outcomes

#### How will we know we've arrived?

Measure	Source	Baseline	Target
Index of Relative Socio-Economic Advantage and Disadvantage (SEIFA)	Australian Bureau of Statistics (2021)	926	Increasing
Percentage of Liverpool Plains Shire volunteering		19.1%	Steady
Access to Health, Education and Childcare Index	University of Canberra Regional Wellbeing Survey (2023)	3.0	Increasing
Access to Telecommunications Index		3.6	Increasing
Community Wellbeing Index	-	5.0	Steady
Crime and Safety Index		5.2	Decreasing
Loneliness Index		2.7	Steady

#### Community consultation insights

"Maintaining health services and local GPs is the biggest priority"

"We need a diverse range of sporting facilities to cater for everyone"

"Keeping our towns and villages bustling with events, markets and fetes"

"Improved connectivity and more reliable mobile and internet coverage"

## Our Leadership

Objective	Where do we want to be in 2040?		
	2. Our Shire has strong, responsible and trusted leadership.		
Strategies	How will we get there? Lead Council's Ro		Council's Role
2.1. Model collaborative and transparent leadership. Council Leader, Partne			Leader, Partner
2.2. Engage diverse voices to plan for our future. Council Leader		Leader	
2.3. Demonstrate good governance.		Council	Leader
2.4. Deliver qua	lity, effective and sustainable civic services.	Council	Leader

## Related Sustainable Development Goals



Everyone	Partners
What you can do to help achieve our objective	Who can help achieve our objective
<ul> <li>Attend or watch online Council meetings</li> <li>Join a Council-facilitated committee</li> <li>Participate in community consultations</li> <li>Provide feedback on Council's services, projects, programs and events</li> <li>Visit Council's website and engage with</li> </ul>	<ul> <li>Federal and State Members of Parliament</li> <li>Local Government NSW</li> <li>Local and regional media</li> <li>NSW Office of Local Government</li> <li>Residents</li> </ul>

#### Outcomes

#### How will we know we've arrived?

Measure	Source	Baseline	Target
Liverpool Plains Shire Council Operating Performance Ratio	OLG Your Council Report (2024)	-8.0%	Decreasing
Liverpool Plains Shire Council Infrastructure Backlog Ratio		8.5	Decreasing
Elected female Councillors		14%	Increasing
Access to Local Government Services Index	University of Canberra Regional Wellbeing	3.7	Increasing
Community Involvement Index	Survey (2023)	3.0	Increasing
Equity and Inclusion Index		4.0	Decreasing

#### Community consultation insights

"Engaging with all stakeholders and people of all ages, the young and the not-so-young, at a localised level is critical to getting ongoing input into the needs of our community"

"Council's financial sustainability into the future is paramount"

"The greatest priority is providing basic services and infrastructure, making sure money is being spent efficiently and wisely"

"Council needs to communicate better and remember they are here for the community"

## **Our Environment**

Objective	Where do we want to be in 2040?			
	3. Our natural and built environments are valued, sustainable and liveable.			
Strategies	How will we get there?	Lead	Council's Role	
3.1. Plan, delive needs.	er and maintain infrastructure that meets our	NSW Government	Leader, Partner	
3.2. Plan, delive supply.	er and maintain affordable and clean water	Council	Leader, Advocate	
3.3. Protect our agricultural landscapes.		NSW Government	Partner, Advocate	
3.4. Protect ou	r natural environment and biodiversity.	NSW Government	Leader, Advocate	

#### Related Sustainable Development Goals



Everyone	Partners
What you can do to help achieve our objective	Who can help achieve our objective
<ul> <li>Reduce waste, reuse and recycle</li> <li>Bin your litter or take it home</li> <li>Compost kitchen and green waste</li> <li>Use water wisely and follow water restrictions</li> <li>Report noxious weeds</li> <li>Report illegal waste dumping and polluting</li> <li>Manage invasive weeds and species on private property</li> <li>Consider sustainable design principles, energy efficiency and water efficiency when building or renovating</li> </ul>	<ul> <li>Landcare groups</li> <li>North West Local Land Services</li> <li>NSW Department of Planning and Environment</li> <li>NSW Environment and Heritage</li> <li>NSW National Parks and Wildlife Services</li> <li>NSW State Emergency Service</li> <li>NSW Rural Fire Service</li> <li>Primary producers and landholders</li> </ul>

#### Outcomes

#### How will we know we've arrived?

Measure	Source	Baseline	Target
Total CO2e emissions	Snapshot Climate – Australian Emissions Profiles (2023)	366,000	Decreasing
Residual Waste of Total Waste Collected	OLG Your Council Report (2024)	81.8%	Decreasing
Landscape and Aesthetics Index	University of Canberra	5.4	Steady
Perceived Environmental Health Index	Regional Wellbeing Survey (2023)	3.8	Decreasing

#### Community consultation insights

"We need to assist those who live and farm and in the higher catchments to manage rainfall and pursue sustainable grazing and cropping practices"

"Prioritise water management so that we have reliable supplies going into the future, and the next drought"

"Plant natives in our public and open spaces that require minimal water and maintenance"

## Our Economy

Objective	Where do we want to be in 2040?			
	4. Our economy is thriving, diverse and growing.			
Strategies	How will we get there?	Lead	Council's Role	
4.1. Grow our agriculture industry and secondary industries. Industry Partner		Partner		
4.2. Grow our population and workforce.		NSW Government	Partner, Advocate	
•	ur town centres and facilitate business and development.	Council	Leader	
	visitor economy and showcase our attractions, d experiences.	Industry	Leader, Partner	

### **Related Sustainable Development Goals**



Everyone	Partners	
What you can do to help achieve our objective	Who can help achieve our objective	
<ul> <li>Support local business and buy locally when possible</li> <li>Use local and regional service providers</li> <li>Be friendly to visitors and tourists</li> <li>Offer training and professional development opportunities in your business</li> <li>Consider taking on an apprentice, trainee, cadet or student for work placement in your business</li> </ul>	<ul> <li>Business operators and traders</li> <li>Destination Country Outback</li> <li>Event organisers</li> <li>Liverpool Plains Chamber of Commerce</li> <li>Regional Development Australia (RDA) Northern Inland</li> <li>Tourism operators and accommodation providers</li> </ul>	

#### Outcomes

#### How will we know we've arrived?

Measure	Source	Baseline	Target
Workforce participation	Australian Bureau of Statistics (2021)	52%	Increasing
Unemployment rate	OLG Your Council	2.8%	Steady
Value of Development Applications determined	Report (2024)	\$26.6 million	Increasing
Community Economic Wellbeing Index	University of Canberra Regional Wellbeing Survey (2023)	3.8	Increasing

#### Community consultation insights

"We need more subdivisions in Werris Creek and Quirindi so we can get more growth"

"Build and foster the things that will encourage people to want to settle here and open a business"

"Identify our point of difference and use this to its full advantage to place a spotlight on the Liverpool Plains"

"Encourage businesses to stay in the shire and attract new business to the area, providing local employment"